



Lucca

PHOTOGRAPHY

Charlie Smith
fine art & fashion photographer
267.226.6848
www.luccaphotography.com

QUALIFICATION SUMMARY

Entrepreneurial professional with over 5 years professional experience photographing, promoting, marketing and producing events focusing on the development and promotion of art. Maintain extensive contacts with public relations agencies, city representatives, fashion houses, models, publishers, event planners, and business owners.

PROFESSIONAL EXPERIENCE

Philadelphia Fashion Week

Executive Producer Philadelphia, PA 2008-present

Founding director of the event designed to promote the arts in Philadelphia. Responsible for fundraising, event promotion, selling sponsorships, selecting designers, organizing and executing the production of large-scale runway shows.

Wilhelmina of Pennsylvania

Lead Photographer Philadelphia, PA 2009-2010

Producing headshots, comp cards and portfolio for models. Produced, organized and managed photoshoots.

Matthew Izzo

Photographer/Marketing Associate Philadelphia, PA 2007-2009

Organize, manage and photograph products, in-store events and gallery openings. Direct photographs and manage marketing materials for a renowned boutique and expansive online store.

SHOWS + EXHIBITS

Art Institute of Philadelphia

Graduation Exhibit Philadelphia, PA June 2010

Produce five original works for an exhibition of Spring 2010 graduates.

Kiehl's

Natural Beauty Philadelphia, PA April 2009

Produce fourteen original works for solo show.

Matthew Izzo

Phase II Philadelphia, PA Nov. 2008

Produce six images for a two-man show at Matthew Izzo gallery.

TECHNICAL SKILLS

Software: Adobe Creative Suite Cs4, Microsoft Office Suite, Finalcut

Hardware: Canon camera systems, Hasselblad, medium and large format camera systems, halogen and tungsten lighting systems

Darkroom: Alternative processing, silver development processing

EDUCATION

Bachelor Of Science In Photography

Art Institute Of Philadelphia Philadelphia, PA
June 2010 GPA: 3.7 WITH HONORS